



PRESS RELEASE – FOR IMMEDIATE RELEASE

OPEN PROCESS PERFORMANCE EVENING & SPEED SHOW
PRESENTED IN THE CONTEXT OF HTMLles 10 : RISKY BUSINESS
AND THE PIXEL LIBRE 0.1 FESTIVAL

Montreal, October 30, 2012 – *On November 14, 2012 at 8pm, Eastern Bloc presents an evening of performances by international artists, in the main gallery, in the context of the first edition of the Pixel Libre festival and the HTMLles 10 : Risky Business festival, as well as a Speed Show (6pm – midnight) at Café Zone Internet. The performances are presented under the theme of Open Process and all work within the framework of open source technology. The Speed Show proposes a selection of feminist Net Art works.*

Pixel Libre 0.1 Festival:

This inaugural edition of the Pixel Libre festival – 0.1 – is a prototype for future editions of the festival with programming that will evolve from one year to the next. This year, Pixel Libre puts forth a program of performances on the theme of “Open Process,” in partnership with the HTMLles festival, organised by Studio XX, Eastern Bloc and Perte-de-Signal. Pixel Libre will be the very first international festival promoting open source culture in Montreal.

Pixel Libre brings together and works to share knowledge around open source creation and autonomous technologies. Open culture derives from the 80's open source movement initiated by the Free Software Foundation and also stems from the larger Do It Yourself (DIY) movement as well as the arts and crafts movement.

Pixel Libre is a new member of the Pixelache network, which is an informal network of electronic art festivals coordinated by Pixelache Helsinki, including the following member festivals: Pixelache (Helsinki, Finland), Píksel (Bergen, Norway), Pixelvärk (Stockholm, Sweden), Mal au Pixel (Paris, France), Pixelazo (Santa Marta, Colombia), Afropixel (Dakar, Senegal), Píkslaverk (Reykjavik, Iceland), PixelİST (Istanbul, Turkey).

The HTMLles 10 Festival:

The HTMLles is a feminist festival of media arts and digital culture produced in Montreal by Studio XX, a bilingual feminist artist-run centre for technological exploration, creation and critique. On its 10th edition, the HTMLles Festival's theme is risk. The thematic reflection explores how risk, as an uncertain phenomenon, is full of potential. Whether positive or negative, taking risks implies an evaluation and a proactive approach, and thus taking risk is an empowering action.

“Open Process” performance evening and artists:

Australian artist, Nancy Mauro Flude, will present a performance on the issue of identity theft through the use of technology, while Micha Cárdenas (U.S.) will discuss the political and social implications of local autonomous networks through the use of intelligent textiles. Several Montreal-based artists, such as Jim Bell (CA) and Anne Goldenberg (CA), will also be presented.

Speedshow and artists:

In the context of the HTMLles 10: Risky Business Festival, Eastern Bloc, in collaboration with Studio XX, presents a first feminist Speedshow. Typically taking place in an internet cafe over a determined period of time, the Speedshow concept is especially relevant to this space. It allows artists and curators to venture into new territory by showing web-based projects outside of their usual dissemination platforms. In particular, this Speedshow will pay close attention to the selected works' feminist stand point in relation to art, technology and the Internet. Presented artists are: Hannah Leja Epstein (CA), Violeta Vojvodic-Balaz (RS), Susanne Berkenheger (DE), Ind4 (DK/DE), Juliet Davis (US), Prema Murthy (US), Département des Nuisances Publiques (D.N.P.) (CA), subRosa (US).

Tickets:

Performance evening:

\$10 regular | \$5 student | Free with an HTMLles festival pass

Speed Show: FREE

For more information:

HTMLles: www.htmlles.net

Eastern Bloc: www.easternbloc.ca

Eastern Bloc, 7240 Clark, Montreal, QC, H2R 2Y3

The gallery is open Tuesday through Sunday, 12pm to 5pm.

Café Zone Internet: 680, Jean-Talon Street West, Montreal, QC, H3N 1R8

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Since 2007, Eastern Bloc has been at the forefront of New Media and interdisciplinary arts promotion and dissemination in Quebec. The vision at Eastern Bloc is to explore and push the creative boundaries in digital and electronic art, audio/video installation, multimedia performance and other emerging practices.

